METHOD, SYSTEM AND COMPUTER PROGRAM PRODUCT FOR GROUPING ITEMS IN A GROCERY STORE

ABSTRACT

An embodiment of the present invention is a method for grouping items in a grocery store containing a plurality of existing products. The method comprises categorizing each existing product by type. Shelf space is assigned to each existing product. Assigning includes placing each existing product in close geographic proximity to another existing product with the same type. The shelf space in the grocery store is rearranged responsive to the assigning.